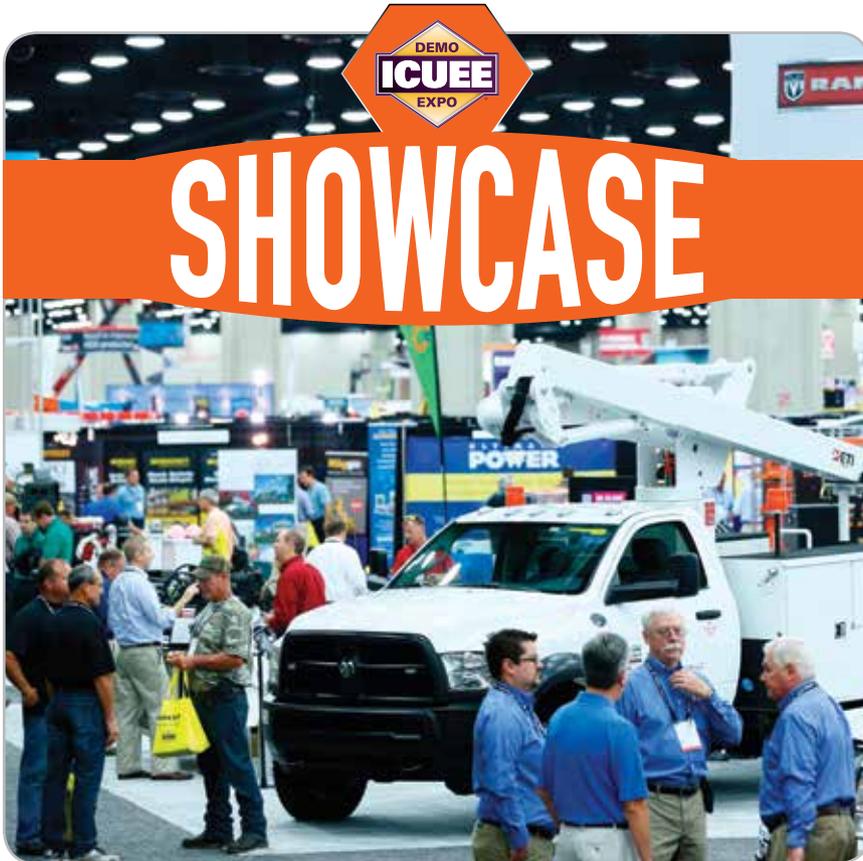




ICUEE 2017 EXHIBITOR SHOWCASE



www.mwsmag.com

Booth # 3902

The International Construction & Utility Equipment Exposition (ICUEE) is scheduled for October 3-5 at the Kentucky Exposition Center in Louisville, Kentucky. ICUEE includes more than 25 acres of indoor and outdoor exhibits and product demonstrations.

Modern WorkTruck Solutions will be set up in Booth # 3902 throughout the show. Please stop by to meet the crew. We'd love to talk shop with you!

While touring the show, check out these must-see exhibitors:



BrandFX™ is the worldwide leader in lightweight composite Work Truck bodies—providing line bodies, service bodies, inserts, tonneau covers, and toppers to many of the world's largest utility and service fleets. BrandFX EverLast composite bodies are proven to offer the highest lifecycle value, delivering 20-plus years of effective service while maintaining their quality finish and appearance. Because BrandFX believes in American-made quality, the company manufactures all of its truck bodies in the US.

www.brandfxbody.com

Booth # L237



Dakota Bodies has been building quality utility and service truck bodies in Watertown, South Dakota, since 1997. Over those years, Dakota has grown into a state-of-the-art facility with more than 250 employees, making it one of Watertown's top employers. The history of quality and innovation has led the company to be one of the nation's top choices in the utility and services industry. As a growing manufacturer, Dakota Bodies continues to invest in its future with new technologies and techniques to better serve its customers.

www.dakotabodies.com

Booth # L127



Hino Trucks is the fastest growing medium-duty truck company in America. How is that? Take a worldwide reputation of manufacturing quality and durability and equip it with an engine that sets the bar for efficiency in fluid economy. Back all that up with an industry-leading engine warranty and other benefits such as free roadside assistance and what do you get? A truck that meets its customers' needs at every turn and does so while providing the lowest total cost of ownership of any medium-duty truck on the market.

www.hino.com

Booth # L164

HIPPO multipower™

HIPPO Multipower products are equipped to deliver four types of power—hydraulic, air, electric, and welding—in one dependable unit. Just imagine dispatching a single vehicle that can deliver all four to a jobsite, and even perform two power functions at once. The way HIPPO sees it, if its products are good enough to operate in war zones, they're more than good enough for even the toughest civilian jobs. The US Army needed a method for providing power in remote places, so it turned to HIPPO Multipower for a solution.

www.hippomultipower.com
Booth # N1011

Optronics

Optronics is the fastest-growing vehicle lighting manufacturer in the US, specializing in interior and exterior LED and incandescent lighting for the heavy duty work truck, trailer, RV, and transit vehicle markets. Its product catalog is one of the most extensive in the industry—and here it grows again. The company recently announced that its LED SuperLamp technology now is available in headlamps, back-up lamps, marker/clearance lamps, and work lamps, as well as interior cab and trailer lighting.

www.optronicsinc.com
Booth # 2763

Sage OIL VAC

Be the cleanest man on the jobsite with pump-free mobile lube equipment by Sage Oil Vac. Our sealed tanks protect operators and the environment by greatly reducing the risk of spills and contaminations. For 20 years, Sage Oil Vac has provided customers an economical method for managing new and used oil on jobsites. The method uses compressed air to create a vacuum suction within oil tanks, for a fluid exchange rate of up to 15 gallons per minute. We can customize a lube system for any operation.

www.sageoilvac.com
Booth # N2009

stertil KONI

Stertil-Koni, the leader in heavy-duty vehicle lifts, delivers the best in safety, performance, and durability for work trucks of all types. Lifts include mobile columns, inground piston, half-scissors, platform, two- and four-post, and the innovative axle-engaging, inground scissor-style heavy-duty hydraulic lift. Stertil-Koni created the DIAMOND LIFT—a state-of-the-art high-pressure telescopic piston lift designed to set new standards in precision heavy-duty lifting performance, durability, ease of use, and environmental containment.

www.stertil-koni.com
Booth # 5126

TecNiq inc.

Changing the Shape of Light™



Our commitment to excellence begins with the belief that we offer the greatest value by making the highest quality lighting solutions. From fleet and work trucks, to construction trailers, and heavy- or light-duty equipment, consistent performance is key. Just like you expect your lights to work every time, you can count on TecNiq to deliver time and time again.

www.tecniqinc.com
Booth # 3757

WESTERN STAR

Western Star has been building tough and dependable trucks for nearly 50 years. Born in the forests and mines of North America, Western Star knows how to build trucks that last. Serious vehicles purposefully engineered to stand up to the demands of your job, while still delivering the best in driver comfort, safety, and fuel economy. Western Star offers a wide range of models to meet your needs, from the versatile 4700, to the maneuverable 4800, to the classic 4900, to the unstoppable XD platform.

www.westernstar.com
Booth # N2037

